

AGENDA

10 November 2020

14:00 – 14:20 / Welcome & Opening Remarks

- Welcome by **Gian Mario MAGGIO**, *CLC South Director, EIT Manufacturing*
- **Institutional Speech by Klaus BEETZ**, *CEO EIT Manufacturing*
- Introduction to World Manufacturing Week by **Marco TAISCH**, *Supervisory Board Member of EIT Manufacturing*

14:20 – 14:30 / Introduction to Business Creation Competition

- Remarks by **Godwill BANCOLE**, *Business Creation Director, EIT Manufacturing*
- Explanation of the competition run down by **Gianluca GRIFI**, *Business Creation Manager, EIT Manufacturing*

14:30 – 15:10 / ACCELERATE Pitching Session

15:10 – 15:20 / Keynote speech "*Diving into regional start-up landscapes: a case study*"

- **Mattia CORBETTA**, *Policy Analyst, OECD*

15:20 – 15:30 / Keynote speech

"Phygital Factory is built by startups!"

- **Lucia CHERCHIA**, *Managing Partner, GELLIFY*

15:30 – 15:35 Short break

15:35 – 16:00 / CREATE Pitching Session

16:00 – 16:15 / TRANSFORM Pitching Session

16:15 – 16:25 / Keynote speech

"Digitalization of everything"

- **Massimiliano MAGRINI**, *Founder & Managing Partner, United Ventures*

16:25 – 16:35 Keynote speech

"Technology and responsible investments: Future impact on society and the environment"

- **Francesco TRONCI**, *Senior VP (Private Equity), Investindustria*

16:35 – 17:05 / Award Ceremony

17:10 / Closing remarks

- **Gian Mario MAGGIO**, *CLC South Director, EIT Manufacturing*